

Investment partner

Company profile

Ashcourt Rowan Asset Management (Ashcourt Rowan) is a wholly owned subsidiary of Syndicate Asset Management plc, a specialist fund management company listed on the London Stock Exchange's Alternative Investment Market.

The current management and staff of Ashcourt Rowan spent several years developing the investment services offered with a single core objective: to create an investment management process capable of meeting the demands and expectations of both professional financial advisers and their clients.

The result is the strategic investment service which offers quality investment management to investors whose portfolio sizes historically would have made access to investment management difficult.

Today, Ashcourt Rowan offers an outsourced investment management service to progressive financial advisory firms wishing to develop a high quality investment capability.

Why Ashcroft Rowan?

Ashcourt Rowan offer a fully outsourced discretionary investment management service specifically created for the needs of the modern professional financial planner and their clients. We recognise and understand the role of investment management within a broader financial plan. We will only deal with clients in conjunction with their professional financial advisers.

Our strategic investment service offers flexible asset allocation based investment strategies designed to precisely match the risk profiling requirements of individual clients both now and in the future.

The investment strategies may be pursued seamlessly within a complete range of investment wrappers, including off shore, SIPP, ISA and on shore accounts.

We believe in a tightly modelled and controlled investment process. We believe that flexible, individual, asset allocation based modelling is the ONLY means of providing an investment mandate which can honestly describe itself as "specifically tailored" to a client's needs. This process is the best means of avoiding traditional stockbroking mistakes; portfolio neglect, subjective decision making, lack of control and drift in risk levels.

We can demonstrate that our strategic investment service is uniquely capable of meeting the core requirement of professional advisers; managing their client expectations and retaining client loyalty.

Our strategic investment service uses both collective and direct equity holdings and is underpinned by a highly respected fund research department. We offer fully discretionary risk adjusted portfolios for all account types with minimum investment from as little as £7,000, all seamlessly integrated within an overall asset allocation based risk profile.

We control asset allocation by monthly adjustments as required. Investment profiles may be changed on request.

Our service is more than just intelligent investment management. Our investment partners also receive their own wrappers (white labelled if required) for ISA, SIPP, off shore and on shore accounts for discretionary, advisory or execution only business. We supply full supporting documentation, administration, reporting, and training. Valuation and transaction statements are available on-line. We offer the ability for our investment partners to be accompanied by a professionally qualified investment manager at client or introducer meetings. For 1st Software users, we offer links to maintain client portfolio data on your local machine.

Costs, charges and commission

Ashcourt Rowan discretionary investment services

Minimum investment	£7,000
Initial charge	Nil
Annual management fee	0.75%
Dealing commission:	
Collective	1% on purchases
Equity	1.25%

Commission

Basis	Dependent upon the charge rate agreed by the client
Initial	Up to 3%
Trail	Up to 0.75% paid monthly in arrears

Charges are correct as at February 2010 and may be subject to change.

Adviser remuneration will be paid out of your SIPP cash account by Sippcentre. In addition your adviser may receive initial and renewal commission from Ashcourt Rowan. Your adviser will provide you with further details. Full terms and conditions are available upon request.

Sippcentre will not accept investment instructions, these must be arranged directly with Ashcourt Rowan.

Your adviser is responsible for transferring cash between Sippcentre and Ashcourt Rowan. Your adviser must transfer cash using Sippcentre's online cash movement facility.

Contact details

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Ashcourt Rowan Asset Management is authorised and regulated by the Financial Services Authority. Registered in England and Wales with company number 03691998. Registered Office: 6th Floor, Vintners Place, 68 Upper Thames Street, London, EC4V 3BJ. Part of Syndicate Asset Management.

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The companies listed in the adjacent table are all registered in England and Wales at Trafford House, Chester Road, Manchester M32 0RS.

Company	Company Number	VAT Number
A J Bell Holdings Limited	4503206	833 5478 13
A J Bell Management Limited	3948391	759 3531 03
A J Bell Limited	3091664	639 0316 44
A J Bell Securities Limited	2723420	918 4226 21